





Free Web Site Contest Application Instructions

You Must Meet All 7 Pre-requisites to Apply

- **1.** You must own a **domain name** for your business. It must be purchased/registered prior to submitting the online application. One example of a place to purchase your domain name is www.GoDaddy.com.
- **2.** You must submit a **list of the pages of your site**.
- **3.** You must submit **text for at least 3 pages** of your site. This must include a Home page, an About Us page and a third page of your choice. This will be reviewed/edited during the program but a first draft must be submitted with the application.
- **4.** You must **select 3 WordPress Themes** you would like to consider using as your site design. Themes can only be chosen from the following sites. *Please ensure that you choose a WordPress theme* and note the cost of your theme for future purchase:

Business style themes (most applicants will want one of these)

http://templatic.com/demo/ibusiness/

http://www.studiopress.com/themes

http://ithemes.com/purchase/

http://themeforest.net/category/wordpress

Blog style themes

http://www.woothemes.com

http://www.press75.com/

- **5.** You must be able to pay the vendor above **\$25-\$150** to purchase the theme if a you choose a paid theme.
- **6.** You must **have a PayPal** account prior to applying for this contest. You must be able to pay **\$15 per month for the <u>designated</u> hosting** account processed **via PayPal**. You may not use a pre-existing hosting account.
- **7.** You must be able to attend **all 3 Training Sessions** outlined below and fully meet all deadlines outlined below and during the contest.







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Submit Your Application

Please Submit Your Application Here:

http://www.messagemedium.com/bcna-free-web-site.htm

The application deadline is May 18th, 2011.

| Contest Timeline | |
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| Wednesday, May 18 th | Application and supporting documents deadline. Applications will not be accepted after May 18th, 2011 |
| Monday, May 23 rd | Contest winners announced |
| Wednesday, May 25 th | PayPal hosting signup confirmations due from businesses |
| Thursday, May 26 th 3:00pm-6:00pm | Website Planning Session. All winners must attend. |
| Monday, May 30 th | Final themes purchased. Final content due from businesses. |
| Monday, June 13 th | Free Site Construction Completed! |
| Tuesday, June 14 th 3:00pm-6:00pm | Site Maintenance Training Session 1. All winners must attend. |
| Tuesday, June 21 st 3:00pm-6:00pm | Site Maintenance Training Session 2. All winners must attend. |

Thank You

Thank you for your interest in entering the free web site competition.

Note the application deadline is May 18th, 2011.

Winners will be notified by May 23rd, 2011.